



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

INVOICE

Advertiser	Priorities USA Action
Product	321/340/1560 - PRIORITIES USA ACTN
Estimate Number	1560

Invoice #	04066849-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066849
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a		09/10/12 to 09/16/12	1x	--T--				
	13			Th	09/13/12	:30	5:24 AM	USATV02H	\$600.00		1
2	13	Good Day 5a	5a-530a		09/10/12 to 09/16/12	1x	---F-				
	13			F	09/14/12	:30	4:59 AM	USATV02H	\$600.00		1
3	13	Good Day 6a	6a-7a		09/10/12 to 09/16/12	1x	--W---				
	13			W	09/12/12	:30	6:11 AM	USATV02H	\$1,500.00		1
4	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	6:27 AM	USATV02H	\$1,500.00		1
5	13	Good Day 7a	7a-8a		09/10/12 to 09/16/12	1x	--T--				
	13			Th	09/13/12	:30	7:31 AM	USATV02H	\$1,500.00		1
6	13	Good Day 7a	7a-8a		09/10/12 to 09/16/12	1x	---F-				
	13			F	09/14/12	:30	7:53 AM	USATV02H	\$1,500.00		1
7	13	Good Day 8a	8a-9a		09/10/12 to 09/16/12	1x	--W---				
	13			W	09/12/12	:30	8:42 AM	USATV02H	\$1,500.00		1
8	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	8:51 AM	USATV02H	\$1,500.00		1
9	13	Good Day 9a	9-10a		09/10/12 to 09/16/12	1x	--W---				
	13			W	09/12/12	:30	9:51 AM	USATV02H	\$1,200.00		1
10	13	live with Kelly	10a-11a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	13	live with Kelly	10a-11a		09/10/12 to 09/16/12	1x	-----F--				
	13			F	09/14/12	:30	10:48 AM	USATV02H	\$800.00		1
11	13	Wendy Williams	11a-12p		09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	11:57 AM	USATV02H	\$400.00		1
12	13	Fox 13 News at Noon	12p-1p		09/10/12 to 09/16/12	1x	-----F--				
	13			F	09/14/12	:30	12:59 PM	USATV02H	\$700.00		1
13	13	Anderson Cooper	1p-2p		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	1:31 PM	USATV02H	\$500.00		1
14	13	Anderson Cooper	1p-2p		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	1:22 PM	USATV02H	\$500.00		1
15	13	Judge Alex	2p-3p		09/10/12 to 09/16/12	1x	-----F--				
	13			F	09/14/12	:30	2:29 PM	USATV02H	\$400.00		1
16	13	Judge Joe Brown	3p-4p		09/10/12 to 09/16/12	1x	--W----				
	13			W	09/12/12	:30	3:26 PM	USATV02H	\$500.00		1
18	13	Fox 13 News at 5p	5p-530p		09/10/12 to 09/16/12	1x	-----F--				
	13			F	09/14/12	:30	5:21 PM	USATV02H	\$1,800.00		1
19	13	Fox 13 News at 530p	530p-6p		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	5:54 PM	USATV02H	\$1,800.00		1
20	13	Fox 13 News at 6p	6p-630p								

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20	13	Fox 13 News at 6p	6p-630p		09/10/12 to 09/16/12	1x	--- T ---				
	13			Th	09/13/12	:30	6:15 PM	USATV02H	\$2,000.00		1
21	13	Fox 13 News at 630p	630p-7p		09/10/12 to 09/16/12	1x	-- W ---				
	13			W	09/12/12	:30	6:58 PM	USATV02H	\$2,000.00		1
22	13	TMZ	7p-730p		09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	7:29 PM	USATV02H	\$2,200.00		1
23	13	M-Su 10p-1030p Late News	10p-1030p		09/10/12 to 09/16/12	1x	--- T ---				
	13			Th	09/13/12	:30	10:28 PM	USATV02H	\$3,600.00		1
24	13	Fox 13 Late News 10p	10p-1030p		09/10/12 to 09/16/12	1x	----- S-				
	13			Sa	09/15/12	:00			\$2,600.00	See MG 24.2	1
	13	Fox 13 Late News 10P		Su	09/16/12	:30	10:13 PM	USATV02H	\$3,600.00	MG for 24.1 09/15	2
25	13	Good Day Sa 7a	7a-8a		09/10/12 to 09/16/12	1x	----- S-				
	13			Sa	09/15/12	:30	7:45 AM	USATV02H	\$1,100.00		1
26	13	Good Day Su 8a	8a-9a		09/10/12 to 09/16/12	1x	----- S				
	13			Su	09/16/12	:30	8:21 AM	USATV02H	\$1,100.00		1
<u>Aired Spots</u>				25							

Gross Total **\$34,400.00**

Payment Terms 30 Days

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<u>Agency Commission</u>	\$5,160.00
<u>Net Amount Due</u>	\$29,240.00

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